

Academic Strategy at United States University Rev. November, 2022

People, Programs, Partnerships



Overview

- Present revised strategy for the USU Academic Plan:
 - People
 - Programs
 - Partnerships

(and data) . . .



People

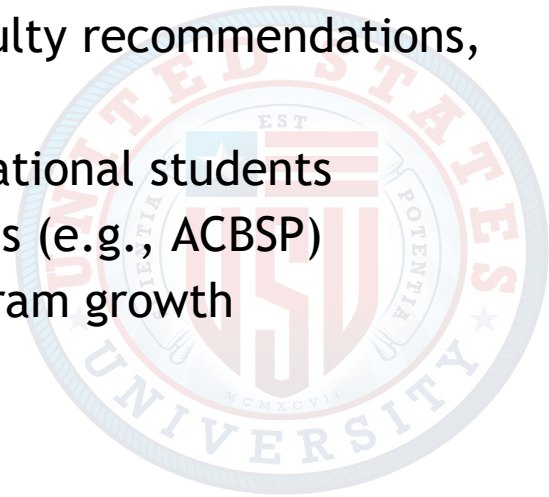
- We have the best people in the right seats:
 - We continue to recruit and retain highly qualified, experienced leaders, faculty, and staff
 - Support the university through professional development



Programs and Partnerships

Create academic strategic plan, including a programs development and enhancement roadmap for each college.

- College of Business and Technology
 - MBA - Grow MBA program, especially among international students
 - BAM and BSIT - Based on program review and faculty recommendations, teach out and hibernate undergraduate degree
 - Focus on growing the DBA, especially with international students
 - Obtain additional certifications and accreditations (e.g., ACBSP)
 - Continue to build partnership that allow for program growth



Programs and Partnerships, continued

- College of Education
 - Develop and launch Early Childhood and Special Education Credential Programs through the BED/MAT/TCPP
 - Consider options for growing credential programs in other states once Arizona is successful
 - Launch and grow EdD program
 - Explore national accreditation options
 - Continue to build partnership that allow for program growth
 - Hibernate the Bachelor of Art in Liberal Studies (non-credential track)



Programs and Partnerships, continued

- College of Nursing and Health Sciences
 - Launch and grow DNP
 - Develop RN to MSN program
 - Align all nursing programs to AACN Essentials to maintain CCNE accreditation
 - Based on program review and faculty recommendations, teach out and hibernate BSHS degree
 - Develop and launch aesthetics courses
 - Continue to build partnership that allow for program growth



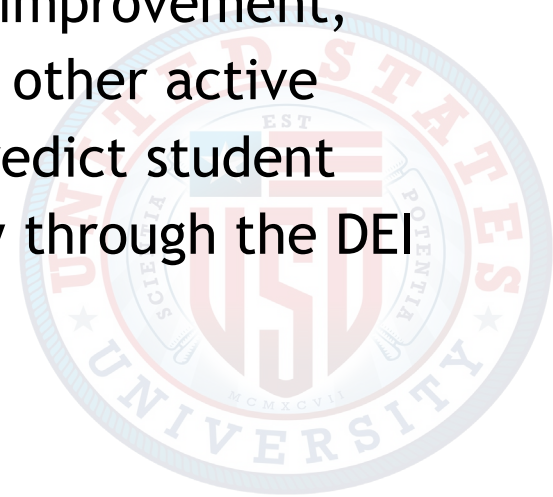
Process

- Build a robust co-curricular program while enhancing doctoral culture
- Implement academic advising enhancements as a way to support student outcomes across programs and student demographics
- Explore business development and marketing partnerships to support continued growth across programs



The role of assessment and data

- Continue to build an assessment system that allows for disaggregated data according to the university's commitment to DEI in alignment with the university mission
- Support data utilization to inform continuous improvement, demonstrate faculty-student engagement and other active ingredients that uniquely and substantively predict student progression and completion at USU, especially through the DEI and Retention committees



Motion to Support USU Academic Plan

Motion 1:

- The Academic Affairs Committee of the United States University Board of Trustees moves to support the USU 2022-2027 Academic Plan.

Motion 2:

- The Academic Affairs Committee of the United States University Board of Trustees moves to hibernate and discontinue enrollment for the Bachelor of Arts in Management, Bachelor of Science in Information Technology, Bachelor of Arts in Liberal Studies, and Bachelor of Science in Health Science degree programs.



Accreditation Leadership Academic (ALA) Update

- Background: USU was accepted into the WSCUC Accreditation Leadership Academy (ALA). The ALA is repositioned to align with the new focal areas that include Diversity, Equity and Inclusion; Institutional Accountability; and Financial Stability.
- USU's project aligns with WSCUC expectations that institutions understand student progression by demographics and factors that influence student progression and success.
- Status update: USU collected student survey data from 787 students (including alumni, current students and withdrawn students) and administrative data. Analysis has begun and results reported to the Board at the March, 2023 meeting.

