

## **Bachelor of Arts in Management Business Intelligence Degree Plan\*\***

Course	Prerequisite	Credits	X
First Semeste	r		
First Term			
ENG130 English Composition and Reading	None	3	
CIS120 Introduction to Digital Literacy	None	3	
Second Term			
BUS101 Introduction to Business	None	3	
COM104 Speech	None	3	
Second Semest	er		
Third Term			
BUS110 Data Analysis and Communication Tools	None	3	L
MAT105 College Algebra	None	3	L
Fourth Term			
BIS101 Introduction to Business Information Systems	None	3	
ECN101 Microeconomics	None	3	
Third Semeste	r		
Fifth Term			
BUS112 Business Mathematics	None	3	
ENG140 English Composition and Critical Thinking	ENG130	3	
Sixth Term			
ECN102 Macroeconomics	ECN101	3	
ENG205 Information and Media Literacy	ENG130	3	
Fourth Semest	er		
Seventh Term			
ACT101 Introduction to Financial Accounting	None	3	
COM105 Intercultural Communication	None	3	
Eigth Term			
ACT102 Introduction to Managerial Accounting	ACT101	3	
ART137 Art Appreciation	None	3	

<sup>\*</sup>Each semester is composed of two (2) terms of eight (8) weeks each in length.

 $<sup>\</sup>ensuremath{^{**}}$  This degree plan is based on full-time status as defined by the University.



Course	Prerequisite	Credits	X
Fifth Semester			
Ninth Term			
MKT210 Principles of Marketing	None	3	
PSY101 Introduction to Psychology	None	3	
Tenth Term			
HRM210 Introduction to Human Resources Management	None	3	
BIO150 General Biology	None	3	
Sixth Semester			
Eleventh Term			
BUS220 Introduction to Business Law	None	3	
MGT321 Organizational Behavior and Management	None	3	
Twelfth Term	<u>,                                    </u>		
FIN310 Introduction to Finance	None	3	
MGT334 Organizational and Business Communication	None	3	
Seventh Semester	r		
Thirteenth Term		_	
BUS331 Business Ethics	None	3	
MKT320 Consumer Behavior and Customer Relations	MKT210	3	
Fourteenth Term		<b>T</b>	
MGT326 Operations Management	None	3	
MGT332 Introduction to Project Management	None	3	
Eight Semester			
Fifteenth Term		<b>T</b>	
BIS440 Data Analysis and Decision-Making for Managers	None	3	
MGT410 Leading Organizations	None	3	
Sixteenth Term			
BUI441 Survey of Accounting Analytics	None	3	
MGT420 International Management	None	3	

<sup>\*</sup>Each 16 week semester is composed of two (2) eight (8) week terms.

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Course	Prerequisite	Credits	X
Ninth Semester			
Seventeenth Term			
BUI442 Using Analytics to Improve Business Processes	None	3	
PHI399 Applied Philosophy and Ethics	None	3	
Eighteenth Term			
BUI443 Introduction to Consumer Metrics	None	3	
POS399 Special Topics in Political Science and International Relations	None	3	
Tenth Semester			
Ninteenth Term			
BUI444 Data Analysis Tools	None	3	
HUM499 Senior Seminar: Humanities	None	3	
Twentieth Term			
SSC499 Senior Seminar: Social Sciences	None	3	
MGT499 Capstone	None	3	

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BSBA-BI Degree Plan

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