

Academic Strategy at United States University September 24, 2019

People, Programs, Partnerships



Overview

- Present overall strategy for the USU Academic Plan:
 - People
 - Programs
 - Partnerships

(and data) . . .



People

- Ensure we have the best people in the right seats:
 - Deans
 - CBT
 - COE
 - CONHS
 - Faculty
 - Support



Programs and Partnerships

- Create academic strategic plan, including a programs development and enhancement roadmap for each college.
 - College of Nursing
 - Pre-licensure program
 - CBE RN-BSN
 - Medical Billing and Coding Certificate
 - DNP
 - Partnerships with healthcare systems
 - “Degree Completion” perspective for undergraduate programs (through intentional articulation agreements)



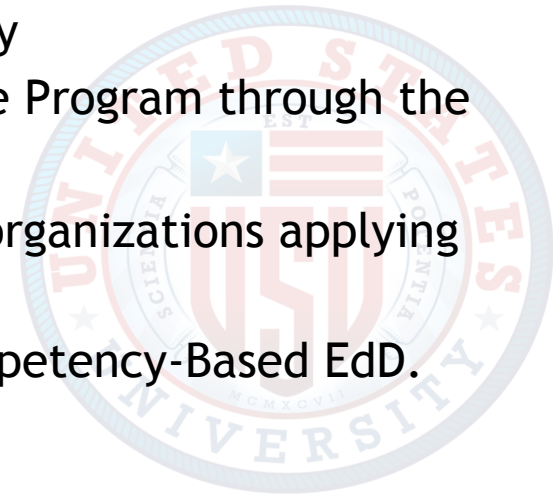
Programs and Partnerships, continued

- College of Business and Technology
 - MBA - International and restructure to 30 credits (from 36) and create a one year completion schedule for less than \$10,000 (current tuition is \$11,700 for 36 credits)
 - BAM and BSIT - Articulation, Credit for Prior Learning, Partnerships and focus on “degree completion”
 - Focus on Business Analytics
 - ECC Articulations
 - Obtain additional certifications and accreditations (e.g., ABET, ACBSP, SHRM)



Programs and Partnerships, continued

- College of Education
 - Re-invigorate California Credentialing program through partnerships with districts, charter and private schools and online K-12
 - Obtain teacher licensure in Arizona through potential partnership with Rio Salado College creating a national opportunity
 - Develop a Principal and Superintendent Licensure Program through the MAED
 - Build intentional partnerships with districts and organizations applying online K-12 to bilingual and special education
 - Consider development of an EdS degree and Competency-Based EdD.
 - Explore national accreditation options



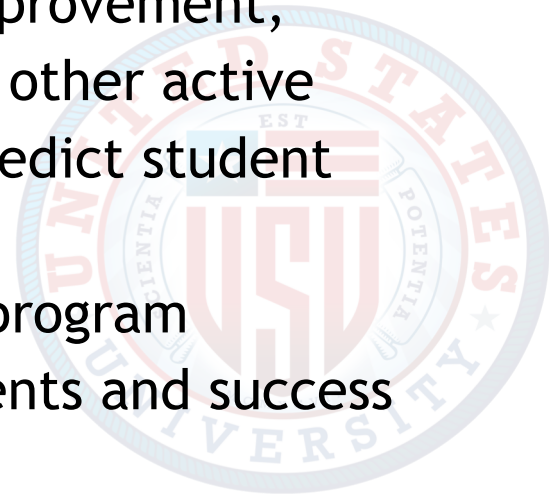
Process

- Next step: Implement program development protocol and process and timelines (see attached)
- Leadership is committed to working with the Academic Affairs Committee (AAC) for guidance on the best ways to increase academic quality and develop and implement new programs
- Review proposed academic-related agenda items in advance of Board of Trustee meetings



The role of assessment and data

- Migrate toward integrating the Aspen assessment system into the commended USU assessment protocol resulting in an enhanced culture of assessment
- Commit to using data to inform continuous improvement, demonstrate faculty-student engagement and other active ingredients that uniquely and substantively predict student progression and completion at USU
- Leverage various data sources to inform new program development and existing program improvements and success



Questions?

